





















Methodological Notes

Question text: How much trust do you have in the following institutions and organizations?

- Do not trust at all
- Hardly any trust
- Trust somewhat
- Trust a great deal
- Trust completely

Heart+Mind Strategies conducted tracking polling weekly from March 19 – May 28, 2020. From June 11 – December 17, 2020 the firm conducted tracking polling every two weeks. In 2021, polling was conducted monthly. Samples were among n=1,000 registered voters balanced to Census figures based on sex, age, race, region and political affiliation.

Starting in January 2022, State Policy Network initiated a long-term tracking poll (State Voices) using some of the same questions on trust as the Heart+Mind study. State Voices is fielded in partnership with Morning Consult once a month. The interviews (approximately n=2000) are conducted online, and the data are weighted to approximate a target sample of Registered Voters based on gender by age, educational attainment, race, marital status, home ownership, race by educational attainment, 2016 presidential vote, and region. Results from the full nationwide survey have a margin of error of plus or minus 2 percentage points. All of the State Voices topline data can be found online at https://spn.org/state-voices-data-repository/