

National Tracking Poll

Project: 2312105 N Size: 2201 Adults Margin of Error: \pm 2% December 15-16, 2023

Topline Report

Topline Report		December 15-16, 2023		
Question	Response	Frequency	Percentage	
SPN1	Which of the following best describes the industry you wo worked in just before retirement? $(N=1,745)$	ork in or the inc	dustry you	
	Academica/Education	80	5%	
	Agriculture	20	1%	
	Communications	14	1%	
	Childcare	17	1%	
	Engineering	29	2%	
	Entertainment	18	1%	
	Food Service	87	5%	
	Government	95	5%	
	Healthcare	166	10%	
	Hospitality	44	3%	
	Information Technology	135	8%	
	Journalism	4	0 %	
	Law	19	1%	
	Manufacturing	110	6%	
	Marketing/Public Relations	24	1%	
	Retail	176	10%	
	Science and Research	13	1%	
	Trades (occupations like construction, landscaping, plumbing, automotive, etc.)	78	4%	
	Something else	615	35%	
SPN2	If you were asked to use one of these five names for your s say you belong in?	social class, wh	ich would you	
	Lower class	284	13%	
	Working class	582	26%	
	Middle class	877	40%	
	Upper-middle class	269	12%	
	Upper class	76	3%	
	Don't know	114	5%	
SPN3	In today's economy, do you feel like your combination of eand talents make you	education, expe	erience, skills	
	A loser	165	7%	
	Average	1257	57%	
	A winner	628	29%	
	Don't know	152	7%	

Question	Response	Frequency	Percentage
SPN4	How would you rate your financial situation today?		
	Poor	483	22%
	Fair	689	31%
	Good	769	35%
	Excellent	230	10%
	Don't know	30	1%
SPN5_1	Do you agree or disagree with the following statements? - stays the same regardless of which political party is in po	, ,	l situation
	Strongly agree	468	21%
	Somewhat agree	717	33%
	Somewhat disagree	456	21%
	Strongly disagree	334	15%
	Don't know/No opinion	226	10%
SPN5_2	Do you agree or disagree with the following statements? - politics have more of an impact on my financial situation politics.		
	Strongly agree	319	14%
	Somewhat agree	760	35%
	Somewhat disagree	445	20%
	Strongly disagree	186	8%
	Don't know/No opinion	491	22%
SPN5_3	Do you agree or disagree with the following statements? - get ahead, no matter what I do.	— People like n	ne can never
	Strongly agree	357	16%
	Somewhat agree	584	27%
	Somewhat disagree	544	25%
	Strongly disagree	549	25%
	Don't know/No opinion	167	8%
SPN5_4	Do you agree or disagree with the following statements? - financial stability.	— I'm worried	about losing
	Strongly agree	609	28%
	Somewhat agree	715	32%
	Somewhat disagree	410	19%
	Strongly disagree	320	15%
	Don't know/No opinion	148	7%

Question	Response	Frequency	Percentage
SPN5_5	Do you agree or disagree with the following statements? - that help some people financially always end up having a others.		
	Strongly agree	431	20%
	Somewhat agree	743	34%
	Somewhat disagree	393	18%
	Strongly disagree	321	15%
	Don't know/No opinion	314	14%
SPN6_1	How would each of the following actions impact the nation outlook? — Reducing regulations on businesses	on's overall eco	nomic
	Very negative impact	145	7%
	Somewhat negative impact	342	16%
	No difference	498	23%
	Somewhat positive impact	572	26%
	Very positive impact	368	17%
	Don't know/No opinion	276	13%
SPN6_2	How would each of the following actions impact the nation outlook? — Providing more financial aid for higher educations.		nomic
	Very negative impact	159	7%
	Somewhat negative impact	225	10%
	No difference	451	20%
	Somewhat positive impact	547	25%
	Very positive impact	611	28%
	Don't know/No opinion	209	10%
SPN6_3	How would each of the following actions impact the nation outlook? — Providing subsidies for childcare	on's overall eco	nomic
	Very negative impact	83	4%
	Somewhat negative impact	181	8%
	No difference	437	20%
	Somewhat positive impact	646	29%
	Very positive impact	605	28%
	Don't know/No opinion	248	11%
SPN6_4	How would each of the following actions impact the nation outlook? — Creating more incentives to work	on's overall eco	nomic
	Very negative impact	54	2%
	Somewhat negative impact	103	5%
	No difference	385	18%
	Somewhat positive impact	771	35%
	Very positive impact	688	31%
	Don't know/No opinion	199	9%
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Question	Response	Frequency	Percentage
SPN6_5	How would each of the following actions impact the natio outlook? — Creating more incentives to start a business	n's overall eco	nomic
	Very negative impact	57	3%
	Somewhat negative impact	117	5%
	No difference	425	19%
	Somewhat positive impact	804	37%
	Very positive impact	561	25%
	Don't know/No opinion	238	11%
SPN6_6	How would each of the following actions impact the natio outlook? — Moving to a nationalized healthcare system	n's overall eco	nomic
	Very negative impact	256	12%
	Somewhat negative impact	225	10%
	No difference	375	17%
	Somewhat positive impact	483	22%
	Very positive impact	577	26%
	Don't know/No opinion	284	13%
SPN6_7	How would each of the following actions impact the natio outlook? — Raising the minimum wage	n's overall eco	nomic
	Very negative impact	146	7%
	Somewhat negative impact	247	11%
	No difference	327	15%
	Somewhat positive impact	570	26%
	Very positive impact	765	35%
	Don't know/No opinion	145	7%
SPN6_8	How would each of the following actions impact the natio outlook? — Working to slow inflation	n's overall eco	nomic
	Very negative impact	81	4%
	Somewhat negative impact	130	6%
	No difference	327	15%
	Somewhat positive impact	647	29%
	Very positive impact	822	37%
	Don't know/No opinion	193	9%
SPN7	Which of the following comes closest to your opinion, ever	ı if neither is e	xactly correct?
	When I am forming political opinions, I think about the groups I belong to, such as my gender, race, ethnicity and socio-economic status, and make decisions based on what is best for those groups.	913	41%
	When I am forming my political opinions, I think about myself as an individual and make decisions based on what is best for me.	1288	59%

Question	Response	Frequency	Percentage
SPN8	Which of the following comes closest to your opinion, even	n if neither is e	xactly correct?
	The world is made up of groups of oppressors and the oppressed.	721	33%
	Any individual from any group can be oppressive, oppressed or neither.	1480	67%
SPN9	Which of the following comes closest to your opinion, ever	n if neither is e	xactly correct?
	We should trust experts to make decisions for society as they are better at weighing potential benefits and risks.	479	22%
	Individuals can and should be trusted to make their own decisions and take their own risks.	1722	78%
SPN10	Which of the following comes closest to your opinion, ever	n if neither is e	xactly correct?
	We should not allow speech that is harmful, hateful or that could spread misinformation.	866	39%
	We must protect and prioritize free speech.	1335	61%
SPN11	Which of the following comes closest to your opinion, ever	n if neither is e	xactly correct?
	It's best for society if we focus on redistribution – having those who earn more pay for government programs that provide benefits and services to those who earn less.	651	30%
	It's best for society if we focus on conditions that lead to wealth creation – making sure the economy is strong and everyone has equal access to education and opportunities so they can make the most of their talents and efforts.	1550	70%
SPN12_1NET	Which of the following have you felt in the last month? So Anxious	elect all that ap	pply. —
	Selected	939	43%
	Not Selected	1262	57%
SPN12_2NET	Which of the following have you felt in the last month? Se	elect all that ap	ply. — Lonely
	Selected	607	28%
	Not Selected	1594	72%
SPN12_3NET	Which of the following have you felt in the last month? Se Depressed	elect all that ap	pply. —
	Selected	748	34%
	Not Selected	1453	66%
SPN12_4NET	Which of the following have you felt in the last month? So Directionless	elect all that ap	pply. —
	Selected	377	17%
	Not Selected	1824	83%

Question	Response	Frequency	Percentage
SPN12_5NET	Which of the following have you felt in the last month? So out	elect all that app	oly. — Left
	Selected Not Selected	413 1788	$\frac{19\%}{81\%}$
SPN12_6NET	Which of the following have you felt in the last month? So Looked down on	elect all that app	oly. —
	Selected Not Selected	346 1855	$\frac{16\%}{84\%}$
SPN12_7NET	Which of the following have you felt in the last month? So Empowered	elect all that app	oly. —
	Selected Not Selected	376 1825	17% 83%
SPN12_8NET	Which of the following have you felt in the last month? So Confident	elect all that app	oly. —
	Selected Not Selected	822 1379	37% 63%
SPN12_9NET	Which of the following have you felt in the last month? So	elect all that app	oly. — Strong
	Selected Not Selected	619 1582	28% $72%$
SPN12_10NET	Which of the following have you felt in the last month? So of these	elect all that app	oly. — None
	Selected Not Selected	238 1963	11% 89%
SPN13_1	Do you agree or disagree with the following statements? - politicians.	— I feel ignored	by
	Strongly agree Somewhat agree Somewhat disagree Strongly disagree Don't know/No opinion	599 673 281 199 448	27% 31% 13% 9% 20%
SPN13_2	Do you agree or disagree with the following statements? - Democratic Party.	— I have a place	e in the
	Strongly agree Somewhat agree Somewhat disagree Strongly disagree Don't know/No opinion	376 447 284 732 362	17% 20% 13% 33% 16%

Question	Response	Frequency	Percentage
SPN13_3	Do you agree or disagree with the following statements? - Republican Party.	– I have a plac	ce in the
	Strongly agree	358	16%
	Somewhat agree	442	20%
	Somewhat disagree	263	12%
	Strongly disagree	775	35%
	Don't know/No opinion	363	16%
SPN14_1	Do you agree or disagree with the following statements? -	– I am a victir	n of racism.
	Strongly agree	186	8%
	Somewhat agree	313	14%
	Somewhat disagree	353	16%
	Strongly disagree	1140	52%
	Don't know/No opinion	209	9%
SPN14_2	Do you agree or disagree with the following statements? - economic system.	– I am a victir	n of America's
	Strongly agree	419	19%
	Somewhat agree	612	28%
	Somewhat disagree	409	19%
	Strongly disagree	474	22%
	Don't know/No opinion	288	13%
SPN14_3	Do you agree or disagree with the following statements? - most challenges in America.	– Hard work o	can overcome
	Strongly agree	656	30%
	Somewhat agree	841	38%
	Somewhat disagree	344	16%
	Strongly disagree	189	9%
	Don't know/No opinion	171	8%
SPN14_4	Do you agree or disagree with the following statements? - better for me personally in the future.	– I believe thir	ıgs will be
	Strongly agree	586	27%
	Somewhat agree	823	37%
	Somewhat disagree	295	13%
	Strongly disagree	158	7%
	Don't know/No opinion	339	15%

Question	Response	Frequency	Percentage
SPN14_5	Do you agree or disagree with the following statements? - oppresses people like me.	– American so	ociety
	Strongly agree	316	14%
	Somewhat agree	547	25%
	Somewhat disagree	446	20%
	Strongly disagree	566	26%
	Don't know/No opinion	326	15%
SPN15_1	There are many characteristics that make up who we are	as a person in	our society.
	Please identify the importance of each of the following to	-	
	when it comes to your social and political priorities. — M		3 / 3
	Not at all important	296	13%
	Not too important	306	14%
	Somewhat important	625	28%
	Very important	846	38%
	Don't know/No opinion	128	6%
SPN15_2	There are many characteristics that make up who we are Please identify the importance of each of the following to when it comes to your social and political priorities. — M	the way you th	iink of yourself
	Not at all important	407	19%
	Not too important	380	17%
	Somewhat important	531	24%
	Very important	707	32%
	Don't know/No opinion	176	8%
SPN15_3	There are many characteristics that make up who we are Please identify the importance of each of the following to when it comes to your social and political priorities. — M	the way you th	iink of yourself
	Not at all important	438	20%
	Not too important	319	15%
	Somewhat important	489	22%
	Very important	815	37%
	Don't know/No opinion	139	6%
SPN15_4	There are many characteristics that make up who we are Please identify the importance of each of the following to when it comes to your social and political priorities. — M.	the way you th	iink of yourself
	Not at all important	327	15%
	Not too important	398	18%
	Somewhat important	585	27%
	Very important	755	34%
	Don't know/No opinion	136	6%
	2 on t know, the opinion	100	0,0

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male Gender: Female N	1064 1127 2191	48% 51%
age	Age: 18-34 Age: 35-44 Age: 45-64 Age: 65+	631 372 711 487 2201	29% 17% 32% 22%
demAgeGeneration	GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: 1946-1964 N	316 621 511 674 2122	14% 28% 23% 31%
xpid3	PID: Dem (no lean) PID: Ind (no lean) PID: Rep (no lean) N	780 637 783 2201	35% 29% 36%
xpidGender	PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women N	378 395 288 346 397 386 2191	17% 18% 13% 16% 18%
xdemIdeo3	Ideo: Liberal (1-3) Ideo: Moderate (4) Ideo: Conservative (5-7) N	626 677 734 2037	28% 31% 33%
xeduc3	Educ: $<$ College Educ: Bachelors degree Educ: Post-grad N	1438 484 278 2201	65% 22% 13%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k Income: 50k-100k Income: 100k+ N	1140 691 370 2201	52% 31% 17%
xdemWhite	Ethnicity: White	1698	77%
xdemHispBin	Ethnicity: Hispanic	379	17%
demBlackBin	Ethnicity: Black	283	13%
demRaceOther	Ethnicity: Other	220	10%
xdemReligion	All Christian All Non-Christian Atheist Agnostic/Nothing in particular Something Else N	1052 138 100 524 387 2201	48% 6% 5% 24% 18%
xdemReligOther	Religious Non-Protestant/Catholic	158	7%
xdemEvang	Evangelical Non-Evangelical N	619 776 1395	28% 35%
xdemUsr	Community: Urban Community: Suburban Community: Rural N	654 1004 543 2201	30% 46% 25%
xdemEmploy	Employ: Private Sector Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Student Employ: Retired Employ: Unemployed Employ: Other N	705 136 192 119 75 578 262 134 2201	32% 6% 9% 5% 3% 26% 12% 6%
xdemMilHH1	Military HH: Yes Military HH: No <i>N</i>	282 1919 2201	13% 87%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote22O	2022 House Vote: Democrat 2022 House Vote: Republican 2022 House Vote: Someone else 2022 House Vote: Didnt Vote <i>N</i>	797 714 63 628 2201	36% 32% 3% 29%
xsubVote20O	2020 Vote: Joe Biden 2020 Vote: Donald Trump 2020 Vote: Other 2020 Vote: Didn't Vote N	874 765 78 484 2201	40% 35% 4% 22%
xsubVote18O	2018 House Vote: Democrat 2018 House Vote: Republican 2018 House Vote: Someone else 2018 House Vote: Didnt Vote <i>N</i>	711 680 58 752 2201	32% 31% 3% 34%
xreg4	4-Region: Northeast 4-Region: Midwest 4-Region: South 4-Region: West N	386 455 839 521 2201	18% 21% 38% 24%
xdemPrediction	Social Slacktivists Armchair Observers Passive Tune-Outs Informed Influentials N	626 640 591 334 2191	28% 29% 27% 15%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

